

Geography Awareness Week 2007: The Communications File

This file is an indicative record of communications behind the Canadian Association of Geographers experience with Geography Awareness Week (GAW) 2007. Materials will be added as they arise in the coming weeks, including the results of the assessment that will be performed after GAW 2007 is completed in November.

Questions about the communications file may be directed to:

**Dr. Barry Wellar, Program Director, GAW 2007
Professor Emeritus, University of Ottawa
Email: wellarb@uottawa.ca**

Geography Awareness Week 2007: The Communications File

The increasing level of participation in Geography Awareness Week (GAW) indicates that it would be useful to create a public record of communications. In terms of promoting awareness, this approach provides information that may be of value to those who are curious about GAW 2007. Even more importantly, however, this record is an efficient means of apprising current and future members of Theme Teams of the items that have been discussed, materials disseminated, and decisions taken. Additionally, a record of what was written for GAW 2007 may be useful to those involved in GAW activities in future years, as well as to anyone who chooses or is retained to examine the processes and products of this endeavour.

In the interests of time and to avoid getting swamped by detail, the record is limited to communications that bear on matters which directly and significantly affect the success of GAW 2007. These matters include discussions, announcements and media releases involving GAW themes; partners in GAW; theme team leaders and coordinators; parameters for selecting Theme Day websites; GAW sessions at CAG 2007, linking Theme Day websites to the CAG website; increasing the participation rates of Canadian universities, colleges, government agencies, and businesses; and promoting GAW to Canadians in general and the media in particular.

For this first record, the items are listed according to their chronology. As for including the names of individuals in the record, while providing my name as the author or the recipient of emails goes with being the GAW Program Director, it may not always be appropriate or informative to identify other email senders or recipients. Therefore, to remove the risk of an inadvertent name release involving emails, only the date and subject details are provided as context for the body of an email. I hasten to add that since the time required to obtain permissions could be prohibitive, names in the bodies of emails are deleted as a rule; the names are retained, however, if the subject matters are already on record, and the persons involved are known through emails involving multiple parties.

**Dr. Barry Wellar, Program Director, GAW 2007
Professor Emeritus, University of Ottawa**

Geography Awareness Week 2007 Communications

1. December 17, 2006. Abstract of presentation to Canadian Meteorological and Oceanographic Society. *Making Connections that Turn Science into Common Sense and Public Lethargy into Public and Political Activism.*
2. January 15, 2007. Media announcement. Transport 2000 Canada and Canadian Association of Geographers Partner on GIS Day Competition.
3. January 15, 2007. Media announcement. University of Ottawa Lab to Host GIS-Transportation Competition.
4. January 18, 2007. Media announcement. GIS-Transportation Competition Student Member Program Transport 2000 Canada. Information Sheet for GIS-Transportation Competition Sponsors.
5. January 27, 2007. Email to CAGList: Geographers to Engage CMOS members in GAW.
6. February 4, 2007. Newspaper article. Honk if you love smog (Ottawa Citizen, 04 Feb 2007, Page B3).
7. March 8, 2007. Email. Geocaching inquiry from media.
8. March 9, 2007. Email attachment. Progress Report 1, CAG Newsletter, GAW 2007.
9. April 9, 2007. Email. Recording the GAW/GIS Day sessions
10. April 13, 2007. Email. Abstracts for GAW and GIS Day CAG 2007.
11. April 25, 2007. Email. GAW matters – Theme Days for GAW 2007.
12. May 8, 2007. Email to CAGList. Role of Coordinators: Geography Awareness Week 2007
13. May 9, 2007. Media Announcement. Theme Days Selected for Geography Awareness Week.

14. May 9, 2007. Email and attachment. Framework for CAG 2007 Sessions I and II on GAW.

15. May 14, 2007. Email to CAGList. Teams of Coordinators for GAW Theme Days

16. May 14, 2007. Email. Comment on Role of Coordinators: Geography Awareness Week 2007.

17. May 14, 2007. Une annonce. Journées thématiques sélectionnées dans le cadre de la Semaine de sensibilisation à la géographie 2007 au Canada

18. May 20, 2007. Email. RE: Geography Awareness Week – website selection comment.

19. May 21, 2007. Email. Geography Awareness Week – Focus on Canadian websites.

20. May 22, 2007. Email. GAW /GIS Day sessions at CAG 2007 to be video recorded by MTD, USask

21. May 26, 2007. Announcement. University of Saskatchewan to host discussions of Geography Awareness Week and GIS Day.

22. May 27, 2007. Email to 'GISuser.com - Glenn'. RE: [Caglist] Theme Days for Geography Awareness Week 2007.

23. June 5, 2007. Email. PowerPoint slides of GAW presentations.

24. June 5, 2007. Email. Suggestion about PowerPoint materials.

25. June 6, 2007. Email attachment. Theme Day website selection parameters.

26. June 10, 2007. Email attachment. Progress Report 2, CAG Newsletter, GAW 2007.

27. June 16, 2007. Status report. Geography Awareness Week 2007 Theme Day Roster as of June 15, 2007.

Communication 1

Making Connections that Turn Science into Common Sense and Public Lethargy into Public and Political Activism

Dr. Barry Wellar
Professor of Geography (ret.)
Distinguished Geomatics and GIS Scientist (LAGGISS)
University of Ottawa
Media Program Director, GAW 2007
Canadian Association of Geographers

Presentation to the Canadian Meteorological and Oceanographic Society, Ottawa chapter, January 18, 2007

In November 2006 the Canadian Association of Geographers played a lead role in Geography Awareness Week (GAW) and Geographic Information Systems (GIS) Day. Achievements included being accepted as a sponsor of GIS Day, obtaining mentions on The Weather Network news broadcasts as opportunity permitted, and developing a series of website postings and links that vaulted Canada into the forefront of countries participating in the two international events.

For 2007 the bar has already been raised in terms of content and numbers of participants. One of the primary themes is to demonstrate to Canadians in all parts of the country how geography affects the formation of weather systems, how weather systems are affected by geography, and how geography and weather systems combine to have various and sometimes unforgiving effects on such day-to-day matters as transportation systems, emergency services, water quality, energy supplies and consumption, public safety, garbage disposal, economic livelihoods, and even the quality of air that we breathe.

It is apparent that members of CMOS have a great deal to contribute to GAW and GIS Day. The purpose of this presentation is to briefly explore why meteorologists and oceanographers should join forces with geographers to turn aspects of our sciences into common sense concepts, and thereby accelerate the process of converting public lethargy about the weather into public and political activism in regard to our climate.

Communication 2

Transport 2000 Canada and Canadian Association of Geographers Partner on GIS Day Competition – Media announcement

Canada's leading public transport advocacy group, Transport 2000, and the Canadian Association of Geographers have announced the launch of the GIS-Transportation Prize Competition, beginning with GIS Day 2007.

Dr. Barry Wellar, who is affiliated with both groups, is the administrator of the Competition. Wellar is the Distinguished Research Fellow at Transport 2000, and Media Program Director for GIS Day at the Association.

“Transportation research and applications have been a core aspect of geographic information systems (GIS) for decades. However, there are major changes taking place that call for a new generation of alternative transportation experts to come out of Canadian universities and colleges now and for the foreseeable future. They need to know a lot more about sustainable transport, new research methods and techniques, and GIS software and technologies. This competition was seen as a practical way to serve the institutional interests of Transport 2000, and to also put a very substantive topic on the table for university and college students participating in GIS Day activities.”

According to Wellar this is the kind of partnering that makes great economic and logistical sense when a high tech component is involved.

“The Canadian Association of Geographers has already established itself as a major player in Canada's GIS Day experience, so it makes sense to tie Transport 2000 in with the Association. In addition, for the past six years the Laboratory for Applied Geomatics and GIS Science at the University of Ottawa has been running the kind of poster program that we plan to use for the Competition. The agreement of the Lab to assist in conducting in the Competition means that the technology part is taken care of, and Transport 2000 can focus on providing the transportation expertise needed to evaluate the posters and assign prizes.”

The date for GIS Day in 2007 is November 14, but as a former professor Dr. Wellar knows the importance of lead time. “We are announcing the program now as a “heads up”, and details about procedures will be posted as soon as we have had an opportunity to clear out any glitches”, says Dr. Wellar.

“The GIS-Transportation Competition is a very significant initiative, and we want to give Canadian university and college students every opportunity to produce outstanding GIS-transportation projects and applications. This announcement will help professors and students gear up for the Fall semester when the posters will be prepared.”

Faculty members and students who want to learn more about the GIS-Transportation Prize Competition should monitor www.transport2000.ca for developments.

Communication 3

University of Ottawa Lab to Host GIS-Transportation Prize Competition

Media release

Professor Michael Sawada, Director, Laboratory for Applied Geomatics and GIS Science, University of Ottawa, says that members of his Lab look forward to hosting the GIS-Transportation Prize Competition sponsored by Transport 2000 Canada.

“The idea for the GIS-Transportation Prize came from one of our former professors, Dr. Barry Wellar, who is an internationally recognized expert in both transportation and geographic information systems. He is the Distinguished Research Fellow at Transport 2000 Canada, and he is the Distinguished Geomatics Scientist at our Lab. He has created a marvelous theoretical and applied research opportunity for transportation and GIS students in universities and colleges across Canada. We are delighted to be a part of such a forward-looking initiative.”

According to Dr. Sawada the creation of the GIS-Transportation Prize Competition will be a major incentive for students, and the Canadian public, to regard Geography Awareness Week and GIS Day as national events.

“In 2006 Dr. Wellar was appointed Media Program Director for those events by the Canadian Association of Geographers. After just several months of work we saw a large increase in the media attention that was given to those activities, and especially the Internet aspect. The GIS-Transportation Prize Competition that begins in 2007 involves Transport 2000, which is Canada’s leading public transport advocacy group. I expect that the involvement of Transport 2000 is going to create a lot of interest across Canada, and generate a lot of visibility for our Lab and the University of Ottawa.

Information for students on how to submit their Competition posters will be made available by the Lab in the Summer.

“Faculty and students should add www.geomatics.uottawa.ca to their lists of website favourites in order to monitor progress”, says Prof. Sawada. “We are aware that Dr. Wellar wants the procedures to be made public by mid-Summer, so we are already drafting the guidelines to ensure easy and accurate electronic transmissions. This means some testing has to be done, and we will be working closely with our colleagues in other universities on this matter.”

Further information about the GIS-Transportation Prize Competition may be found at www.transport2000.ca

Communication 4

GIS-Transportation Competition Student Member Program Transport 2000 Canada

Information Sheet for GIS-Transportation Competition Sponsors

Objectives.

To increase awareness and understanding across all aspects of Canadian society of the importance of achieving sustainable transportation practices.

To serve and promote sustainable transportation concepts and achievements using geographic information systems (GIS) software and technology as a research and applications tool.

Goals.

To increase the capacity of transportation, engineering, planning, road safety, public safety, law enforcement, and other professions to use higher-order GIS software and technology as a means of achieving sustainable transport practices.

To increase the number of university and college students using GIS software and technology in sustainable transportation projects.

To increase the body of knowledge and expertise behind the GIS software and technology used to support the sustainable transport practices of Canada's governments, corporations and citizens.

Eligibility.

All full-time and part-time students registered in a degree program in a Canadian university or college during the Fall term or semester.

Competition Administrator.

Dr. Barry Wellar, MCIP, GISP, Distinguished Research Fellow, Transport 2000 Canada, and President, Wellar Consulting Inc.

Award Committee Members

Members of the Award Committee are from Transport 2000 Canada, the Canadian Association of Geographers, and from related GIS-transportation associations and

industries. All modes of transport are represented by the Award Committee, and to the fullest extent possible the Committee is representative of the interests of the public and private sectors, citizens, and the different urban, rural, and regional geographies of Canada.

Annual Budget.

Fixed costs are estimated at \$3,500 per year to set up and maintain the GIS-Transportation website page, conduct the evaluations, and administer the awards program. It is anticipated that the expenditure for prizes each year will be a maximum of \$2500. The total annual budget is therefore expected to be approximately \$6000.

Sponsor Classes.

Although there may be some variation in the class limits, they are currently seen as follows: Supporter = \$100+; Bronze = \$500+; Silver = \$1000+; Gold = \$2000+; Platinum = \$5000+. The donations are cumulative, so repeat contributors will be 'upgraded' accordingly. In addition, this is a scholarship fund, and contributors will receive a charitable donation receipt upon request.

Recognition.

Ways of recognition identified to date include acknowledging contributions on the Transport 2000 Canada website and in *TransportAction*, in the Canadian Association of Geographers Newsletter, as well as by announcements in university, interest group, association, business group and other list serves (e.g., CAGList and T2000list), and websites of affiliated bodies such as cag.ca and geomatics.uottawa.ca. In addition, recognition will also be provided by including the names of sponsors in news releases naming the recipients of the GIS-Transportation Prize.

Information about the GIS-Transportation Competition

The GIS-Transportation Competition is a combined effort of Transport 2000 Canada and the Geography Awareness Week and GIS Day initiative of the Canadian Association of Geographers. Information about the two organizations and GIS Day may be viewed by going to the following sites and following the appropriate links: www.transport2000.ca and www.cag.ca.

Further Information about the GIS-Transportation Prize Competition

Contact Dr. Barry Wellar by email at wellarb@uottawa.ca, or by telephone at 613-728-3483 or 613-594-3290.

Communication 5

CAGList Message re CMOS and GAW

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: January 27, 2007 12:17 PM
To: caglist@lists.uvic.ca
Subject: Geographers to Engage CMOS members in GAW
Importance: High

Colleagues

I am in search of several self-starting, resourceful geographers to become actively involved in a Geography Awareness Week 2007 component that I have titled "Weather and Climate Day". The history of the matter to this point in time is briefly as follows.

In December 2006, the officers of the Ottawa Chapter of the Canadian Meteorological and Oceanographic Society (CMOS) invited me to address the group at its January 18 Luncheon Meeting. As readers may recall, the timing of the invitation and meeting dates tied in with the federal Liberal leadership campaign, the problems of federal Environment Minister Ambrose, the emergence of her replacement John Baird, a winter of weather and climate events and processes that puzzled and indeed worried many citizens, and a seeming general sense in the media that much remained to be explained in regard to the relationships between and among climate, weather, and human activity.

Given the circumstances, and a very modest research fund, I prepared the presentation "Making Weather Connections: From Science to Common Sense and Public Lethargy to Activism". The PowerPoint slides used for the presentation are posted at the CAG website, follow the Education link.

A number of CMOS attendees were not only complimentary about the presentation; they took an important next step. That is, they expressed interest in becoming involved in Geography Awareness Week.

Discussions are in progress with members of the CMOS group about how to best arrange their involvement, which means that the time has come to ask the geography community to step forward and take the lead in organizing Weather and Climate Day or a variation thereof for GAW 2007.

I look forward to hearing from you at your earliest opportunity by email: wellarb@uottawa.ca.

Barry Wellar

Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5

Communication 6

Newspaper article connecting CMOS presentation on doomsday Map and Geography Awareness Week

From: wellarb@uottawa.ca [mailto:wellarb@uottawa.ca]

Sent: February 4, 2007 11:43 AM

To: wellarb@uottawa.ca

Subject: Honk if you love smog (Ottawa Citizen, 04 Feb 2007, Page B3)



[Honk if you love smog](#)

SHELLEY PAGE
Ottawa Citizen
04 Feb 2007

Barry Wellar owns both a van and a car, which comes as a surprise. After years of reading his pointed articles and public comments against car culture — “automobilitis” — I figured the geographer and urban planner would believe only in bike, bus and... [read more...](#)

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Communication 7

Media communication re geocaching and GAW 2006

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: March 8, 2007 2:25 PM
To: 'lindsay kelly'
Cc: 'Chris Sharpe'; 'Valerie Shoffey'
Subject: RE: Geocaching

Hello Ms. Lindsay,

I cannot help you with a geocaching contact proximal to Manitoulin, but what about Memorial University in St. John's NL?

As good fortune would have it, not only was a geocaching event held as part of the 2006 Geography Awareness Week program at Memorial University, but I can put you in contact with the person who can put you in contact with the people who put the show on the road.

The website of the Canadian Association of Geographers (cag.org) had or may still have a link to Memorial, but by copy I am requesting Prof. **Chris Sharpe to set** wheels in motion so that you can e-communicate with the planners behind the geocaching activity at Memorial during GAW 2006.

I hasten to add that these people put on a great program, and emailing will be fast and cheap, so if Prof. Sharpe can make the arrangements you should have materials for a very good initial story. Then, if I read human nature correctly, a local source for a local geocaching story will no doubt surface.

Good luck, and I look forward to reading the geocaching article(s) in the ***Expositor***.

Dr. Barry Wellar
Distinguished Research Fellow
Transport 2000 Canada
211 Bronson Ave., Suite 303
PO Box 858 Station B
Ottawa, ON K1P 5P9

Communication 8

Progress Report 1

Geography Awareness Week, November 12-16, 2007 and Geographic Information Systems Day, November 14, 2007 (Published in CAG Newsletter, Volume 14, Number 2, 2007)

There are four items of note to bring to the attention of CAG Newsletter readers in Progress Report 1.

1. A two-part session on Geography Awareness Week (GAW) and Geographic Information Systems Day (GIS Day) is being organized for CAG 2007. A session of this nature has the potential to become a very instructive means of planning and implementing future GAW and GIS Day activities that are displayed on or linked to the CAG website. As a result, the session should be of particular interest to individuals who are intending to contribute materials to the CAG website for display and/or linking purposes.
2. There are five days in GAW, and only one of the five days, GIS Day, is generally regarded as being dedicated to a theme. Informal discussions suggested that it might be a good idea for one of the GAW days in 2007 to focus on the weather-climate relationship, and to roll in such associated research and teaching topics as climate change, global warming, greenhouse gases, air pollution, shifting water tables, and numerous other related concerns.

As good fortune would have it, a presentation on the "Doomsday Map" to the Ottawa chapter of the Canadian Meteorological and Oceanographic Society (CMOS) was well received, to the point that a number of members of CMOS agreed to consider contributing to Weather and Climate Day during Geography Awareness Week. When informed of the generous offer from CMOS members, several CAG members responded positively to a CAGList note, and expressed interest in a collaborative effort. We will therefore be proceeding to do what we can to make Weather and Climate Day a very visible part of GAW 2007, and a major event in the minds of Canadians.

3. A new student-oriented activity that is being implemented for GAW 2007 and GIS Day 2007 is the GIS-Transportation Poster Competition. This competition will be hosted by Transport 2000 Canada, and will be fully tied in with the GAW and GIS Day programs of the CAG. I am pleased that my role as Distinguished Research Fellow at Transport 2000 was instrumental in creating this partnership. And, I am equally pleased that my association with the Laboratory for Applied Geomatics and Geographic Information Systems Science, Department of Geography, University of Ottawa, has also been helpful. Prof Mike Sawada, Director of the Lab, has kindly agreed to provide technical and technological support for the GIS-Transportation Poster Competition.
4. Those who keep tabs on the CAG website will have noticed a new link that Valerie Shoffey created with lightning speed. In brief, click on 'Education', followed by 'Geography Awareness Week', '2007' and then '**Geographers in the media-2007**', and there you have the substance of the new link.

The alert reader will recognize that we have created a body of information that brings together all the entries in the "Geographers in the News" column that appears in the *CAG Newsletter*. It is anticipated that by the time GAW and GIS Day arrive in November, we are going to have a very imposing array of geographers who contribute to raising geographic awareness of the public through engagement in media stories.

Please send comments, questions, and especially offers to help to:
wellarb@uottawa.ca.

Barry Wellar
CAG Media Program Director
Geography Awareness Week 2007
Geographic Information Systems Day 2007

Communication 9

Video recording GAW sessions at CAG 2007

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: April 9, 2007 10:46 PM
To: 'Elise Pietroniro'
Subject: Recording the GAW/GIS Day sessions
Importance: High

Hello Ms. Pietroniro,

I hope that you can advise me on this matter.

It seems to me that it would be excellent to record the two sessions, and have the recordings available for students, faculty, and Canadians in general. I have not yet worked through the details of the audio/video combination, and how the materials might be displayed, but I would welcome learning if you and your colleagues have experience in this area. If you have, please fill me in; if this is a new topic, I would be grateful if you could make some inquiries and tell me what the prospects are for recording the sessions, what it might cost, who would do it, and so on.

I am away to the AAG meetings April 16-23, so any time after the 23rd is good for me. Should questions arise before the 16th, send them to me and I will give them my best shot.

Thank you.

Barry Wellar

Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5

Communication 10

Abstracts for GAW and GIS Day Sessions I and II at CAG 2007

Session I Geography Awareness Week and GIS Day: Reviewing 2006

In 2006 the Canadian Association of Geographers (CAG) substantially increased its involvement in Geography Awareness Week and GIS Day activities. The purpose of this session is to discuss what was done for Geography Awareness Week and GIS Day 2006 by the CAG, as well as by the Canadian Council on Geographic Education, the Royal Canadian Geographical Society, ESRI Canada, and a selection of universities. This discussion will provide a basis for assessing progress in informing the media, governments, businesses, academia and citizens about research, education, teaching, public policy, and business issues, initiatives, achievements, and applications of a geographic nature. In addition, the presentations will be of value to attendees from universities, governments, businesses and other enterprises who wish to understand lessons learned from 2006 in preparation for Geography Awareness Week 2007 and GIS Day 2007.

Session II Geography Awareness Week and GIS Day: Planning for 2007

The organizations involved in the review session will share their plans for 2007. Topics of emphasis include strategies for increasing the local, regional, and national media coverage given to Geography Awareness Week and GIS Day; increasing the number of universities, agencies, businesses, and other enterprises participating in Geography Awareness Week and GIS Day; and, increasing the numbers of Canadians of all ages in all parts of the country who participate in Geography Awareness Week and GIS Day. Two major new initiatives with far-reaching implications will also be discussed: the GIS-Transportation Poster Competition hosted by Transport 2000 Canada; and, a Climate and Weather Day to be developed as part of Geography Awareness Week 2007 with members of the Canadian Meteorological and Oceanographic Society.

Communication 11

Theme Days for GAW 2007

Sent: April 25, 2007 11:08 AM
To: Alison Gill (agill@sfu.ca); 'Chris Sharpe'; 'Mary-Louise Byrne'
Cc: 'Valerie Shoffey'
Subject: GAW matters
Importance: High

Hello to All,

I am just back from AAG 2007, and have several items for your information/attention.

1. Since it is GAWeek and not GADay, plans are afoot to have five Days in our Week. The Days can vary by year, and we could have a major debate on how to proceed, but in order to get this started in my lifetime it appears best to go with feedback that I have been able to informally obtain through conversations, emails, etc. For 2007, therefore, the Days are as follows.
 - Monday, **Weather and Climate Day**
 - Tuesday, **Water Day**
 - Wednesday, **GIS Day**
 - Thursday, **Transportation Day**
 - Friday, **Food and Health Day**
2. In order for the CAG to retain control and direction over the respective Days, it is necessary that a CAG member or several CAG members play the lead role in ensuring that things get done in a timely manner, and in a way that is consistent with the objectives, capabilities, etc. of the CAG. We have precedents in place for GIS Day, so it will be easier to keep that Day on track, and it can serve as a model for the other Days. It is my intention to immediately begin to solicit individuals to take the lead for the respective Days, and my means of access include CAGList, Department chairs, several listserves, and the column in the Newsletter.
3. I would appreciate receiving **a list of names of department chairs and their emails asap** so that I can accelerate and press the search for Day leaders. This will be an important item for the discussion in Saskatoon, because it is imperative that all these positions be filled before the onset of summer. If there are any gaps in the 'leader team', then the meeting in Saskatoon is a good place to identify "volunteers".

That's it for now on GAW matters, other than to mention that our U.S. colleagues appear to be impressed with the CAG version of GAW. **Reminder:** I look forward to getting the department chair info asap.

Oh yes, the cards arrived and are being distributed. Call it what you will, but they are very useful when establishing contact, and especially with government and business people.

Barry

Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5

Communication 12

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: May 8, 2007 3:24 PM
To: Dan Smith
Cc: 'Valerie Shoffey'; Alison Gill (agill@sfu.ca); 'Chris Sharpe'; 'Mary-Louise Byrne'
Subject: FW: Role of Coordinators: Geography Awareness Week 2007
Importance: High

Dan,

The following message was just sent to the CAGList function. If you would kindly forward it to Chairs, I would be most appreciative.

Barry

There are five Theme Days in Geography Awareness Week 2007, and I am seeking Coordinators to assist in making sure that each Theme Day serves its intended purpose. That is, while the overall objective of the Week is to increase Canadians' awareness of and appreciation for geography in general, the program for 2007 has a focus on four themes in particular: Weather and Climate; Water; Transportation; and Food and Health. In addition, we are again participating in GIS Day as part of a broad initiative to increase Canadians' awareness of how geographic information systems are used by educational institutions, governments, businesses, other enterprises, and citizens of all ages.

The primary role of Coordinators is to assemble a set of websites that post materials which are pertinent to a particular theme. These websites will be in addition to those of university geography departments, and could be administered by government agencies, non-government agencies, businesses, advocacy groups, community groups, and so on.

In terms of criteria for website selection, they are summarized as follows:

- 1. Website materials pertain to one of the themes.**

- 2. There is an explicit mention of geography or geographical factors in the materials, and even better a discussion of the importance of geography to the theme.**
- 3. Website materials are likely to appeal to the Canadian public, as well as to educators in elementary, secondary and post-secondary institutions, to elected and appointed officials in government (federal, provincial, regional, municipal), to people in the business sector and other enterprises, and to the media.**
- 4. The website ‘story’ and graphics are from very good to excellent quality.**
- 4. Operators of the website agree to be linked to the CAG homepage, likely beginning in September to avoid time or technical crunches.**

In terms of criteria for Coordinators, they cut to the essentials: a passion for geography; a passion for a theme; and, very importantly, a persuasive nature and excellent communication skills. These latter talents will be very helpful when contacting or responding to the media about coverage for your theme, or a website that you have hooked into Geography Awareness Week 2007.

It would be excellent to have a roster of Coordinators by the time of the GAW sessions at CAG 2007.

Barry Wellar

**Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5**

Communication 13

Theme Days Selected for Geography Awareness Week 2007 in Canada

Media announcement by CAG

Geography Awareness Week is held in a number of countries around the world, but from November 12-16, 2007 Canada will be the first country to dedicate special days to a topic of national interest.

Dr. Barry Wellar, Director of Geography Awareness Week for the Canadian Association of Geographers, and Professor Emeritus at the University of Ottawa, says that this is a major achievement.

“November 12 is Weather and Climate Day, November 13 is Water Day, November 14 is GIS Day, November 15 is Transportation Day, and November 16 is Food and Health Day. Each Day is on a topic that directly affects all Canadians.”

According to Dr. Wellar the five themes chosen for Geography Awareness Week 2007 are important to every person and organization in the country. However, he emphasizes that there is a large ‘geographical gap’ to be overcome.

“Canada has a huge amount of geography, but much of it is unknown to politicians, business people, and adults in general, and certainly Canadian teens and children have a lot to learn about this country. Moreover, even members of the media do not seem to know as much as they should about the geography of areas and regions that are in the news. Indeed, it has been said that those seeking to immigrate to Canada have a greater awareness of their chosen land than the people who live here.”

The Canadian Association of Geographers is developing a national program to increase geography awareness in every region according to Dr. Wellar.

“We have identified the themes for 2007, and we will have a major organizational meeting in Saskatoon at the end of May. We are working with groups such as Transport 2000 Canada, and the Canadian Meteorological and Oceanographic Society, and will involve schools, colleges and universities. Our intention is to make Canadians the most geographically aware people on Earth.”

For further information contact Dr. Barry Wellar at:

Email: wellarb@uottawa.ca

Tel: 613-728-3483

Communication 14

Framework for CAG 2007 Sessions I and II on GAW and GIS Day (Latest Version: May 8, 2007)

Geography Awareness Week: Reviewing 2006 and Planning for 2007

I. Reviewing 2006 (90 minutes for session)

1. Barry Wellar, Wellar Consulting Inc., CAG Media Program Director for GAW and GIS Day -- 10 minutes
2. Chris Sharpe, Memorial University, CAG Past President -- 5
3. Chris North, ESRI Canada Limited – 10
4. Bob Sharpe, Wilfrid Laurier, CCGE and RCGS - 10
5. University and College Reps –50
 - Rep 1: Gail Fondahl, University of Northern British Columbia
 - Rep 2: Theresa Garvin, University of Alberta
 - Rep 3: Elise Pietroniro, University of Saskatchewan
 - Rep 4: Beth Carlson, Ryerson University
 - Rep 5: Peter Deadman, University of Waterloo
 - Rep 6: Tarmo Rimmel, York University
6. Barry Wellar, Wellar Consulting Inc., CAG Program Director for GAW – 5.

II. Planning for 2007 (90 minutes for session)

1. Barry Wellar, Wellar Consulting Inc., CAG Media Program Director for GAW and GIS Day – 10 minutes
2. Chris Sharpe, Memorial University, CAG Past President -- 5
3. Chris North, ESRI Canada Limited – 10
4. Bob Sharpe, Wilfrid Laurier, CCGE and RCGS - 10
5. University and College Reps – 50
 - Rep 1: Gail Fondahl, University of Northern British Columbia
 - Rep 2: Theresa Garvin, University of Alberta
 - Rep 3: Elise Pietroniro, University of Saskatchewan
 - Rep 4: Beth Carlson, Ryerson University
 - Rep 5: Peter Deadman, University of Waterloo
 - Rep 6: Tarmo Rimmel, York University
6. Barry Wellar, Wellar Consulting Inc., CAG Program Director for GAW – 5.

Dr. Barry Wellar, Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa, Ottawa, ON K2A 3P5
613-728-3483

Communication 15

Teams of Coordinators

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: May 14, 2007 10:30 PM
To: caglist@lists.uvic.ca
Subject: Teams of Coordinators for GAW Theme Days

This clarification will be of great interest to those who want to assist in making GAW a success, but are concerned about the amount of time and effort involved.

My intention is to have teams of at least five Coordinators for each Day. I expect that this number is sufficient to cover a theme, and to keep the workload from becoming excessive.

There will likely be one person who heads up each team of Coordinators. Her/his managerial task will be to keep things coherent and on track, and to serve as the contact for the websites linked to the CAG website for a given Day. I will discuss this arrangement at the GAW sessions at CAG 2007.

The general question to be addressed by the Coordinators for each Day is contained in the original CAGlist mailing. That is, they are being asked to answer the question, "Which Canadian websites should be included in the set of websites that are linked to the CAG website for the Day in question?"

It is likely that members of CAGlist will assist Coordinators by proposing websites for consideration, so the search for sites should not be daunting. Further, for technical and other reasons there will likely be a maximum of ten websites that are featured for each Day, so Coordinators will not be tasked with selecting dozens of websites.

I trust that this information will encourage faculty and students at all levels to favourably consider contributing to GAW by serving as a Coordinator for one of the Days.

Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5

Communication 16

Role of Coordinators

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: May 14, 2007 9:11 PM
To: 'Henry Frew'
Subject: FW: [Caglist] Role of Coordinators: Geography Awareness Week 2007
Importance: High

Thank you for your inquiry about serving as a Coordinator for Geography Awareness Week.

My intention is to have five Coordinators, if I can find them, for each Day in order to keep the workload from becoming excessive. There will likely be one person who heads up each Day, and his/her task will be to keep things coherent and on track, and to serve as the primary contact for the websites linked to the CAG website. I will go over this arrangement at the GAW sessions at CAG 2007.

The general question to be addressed by the Coordinators for each Day is contained in the CAGlist mailing. That is, they are being asked to answer the question, “Which Canadian websites should be included in the set of websites that are selected to be linked to the CAG website for the Day in question?”

In your case, you wish to be one of the Coordinators for Water Day, and your task will be to identify the websites that connect water and geography, and do so in ways that we want to bring to the attention of Canadians through GAW.

That in a nutshell is the story, and you are now down as a Coordinator for Water Day.

More in due course.

**Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5**

Communication 17

Journées thématiques sélectionnées dans le cadre de la Semaine de sensibilisation à la géographie 2007 au Canada (Une annonce)

La semaine de sensibilisation est organisée dans plusieurs pays à travers le monde, mais c'est le Canada qui, du 12 au 16 novembre 2007, sera le premier à consacrer à un sujet d'intérêt national des journées spéciales.

Pour le Dr Barry Wellar, directeur de la Semaine de sensibilisation à la géographie pour l'Association canadienne des géographes, et professeur émérite à l'Université d'Ottawa, il s'agit d'une réalisation majeure.

« Le 12 novembre est la journée de la météo et du climat, le 13 novembre est la journée de l'eau, le 14 novembre est la journée des SIG, le 15 novembre est la journée du transport, et le 16 novembre est la journée de l'alimentation et de la santé. Chaque journée porte sur un sujet qui touche directement tous les Canadiens ».

Les cinq thématiques qui ont été sélectionnées dans le cadre de la Semaine de sensibilisation à la géographie 2007 revêtent une grande importance pour l'ensemble de la population et des organisations du pays, selon le Dr Wellar. Il souligne toutefois qu'un 'écart géographique' doit encore être comblé.

« La géographie du Canada est immense, mais les politiciens, les gens d'affaires et les adultes en général en ignorent une bonne partie, et les adolescents et jeunes canadiens ont certainement beaucoup à apprendre sur ce pays. Par ailleurs, même les médias ne semblent pas s'y connaître suffisamment en matière de géographie des zones et régions qui font les manchettes. On a même dit que les immigrants au Canada sont en effet plus sensibilisés à leur pays d'accueil que les gens qui y habitent ».

L'Association canadienne des géographes élabore présentement un programme national pour sensibiliser davantage chaque région à la géographie, d'après le Dr Wellar.

« Nous avons identifié les thématiques pour 2007, et nous allons tenir une grande assemblée constitutive à Saskatoon à la fin du mois de mai. Nous travaillons en collaboration avec, entre autres, Transport 2000 Canada et la Société canadienne de météorologie et d'océanographie, et allons faire participer des écoles, collèges et universités. Nous avons l'intention de faire des Canadiens le peuple le plus sensibilisé à la géographie au monde ».

Pour obtenir des informations additionnelles, veuillez communiquer avec le Dr Barry Wellar par courriel au wellarb@uottawa.ca ou par téléphone au (613) 728-3483.

Communication 18

Website Selection Comment

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: May 20, 2007 8:28 PM
To: 'jonesb@igs.net'
Cc: 'John.C.Anderson@ec.gc.ca'; 'Valerie Shoffey'; Alison Gill (agill@sfu.ca); 'Chris Sharpe'; 'Mary-Louise Byrne'
Subject: RE: Geography Awareness Week

Bob,

This is excellent. Clearly, visibility is a big part of awareness, and exposure via the CMOS website is very useful.

With regard to CMOS Ottawa involvement, it is my sense that a very important service would be to point us to websites that we should consider for inclusion in the top ten selected for Weather and Climate Day.

In addition to high-quality content on Weather and Climate topics, there must be discussion of the role of geography in the site's presentation. That is, we want to point viewers to sites that discuss how geography is a factor in Weather and Climate, and we will likely have a range of sites that cover geography from the general to the particular.

The meeting notice exchange is a great idea; by cc I will pass it on to my geography association colleagues.

Thank you.

Barry Wellar

Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5

Communication 19

Focus on Canadian Websites

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: May 21, 2007 10:22 PM
To: 'jonesb@igs.net'
Subject: RE: Geography Awareness Week

Bob

To clarify, the focus of Geography Awareness Week is on Canadian content from start to finish, that is, we want to tell Canadians (and anyone else) about Canadian websites, so the task is actually quite doable.

The challenge as I see it will be to select the ten best out of several score of good candidates, and that situation will hold for all the Theme Days. Fortunately I got this started at an early date, so the teams of coordinators have about five months to make their selections.

As for the list idea, let's see what we achieve with the Canadian slice.

Good luck with the CMOS Congress.

Barry

Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5

Communication 20

Video Recorded GAW Sessions at CAG 2007

From: Barry Wellar [mailto:wellarb@uottawa.ca]

Sent: May 22, 2007 8:52 PM

To: 'Beth Carlson'; Bob Sharpe; 'Chris Sharpe'; 'Chris North'; 'Elise Pietroniro'; Gail Fondahl (fondahlg@unbc.ca); 'Peter Deadman'; 'Susan Laskin'; 'Tarmo Rimmel'; Theresa Garvin

Cc: 'Valerie Shoffey'; 'Reljic'; 'Dr. M. Sawada'; 'Sam Herold'; 'Henry Frew'; 'Novakowski, Nick'; 'Amy Noble'; 'Ashoo Anand'; Alison Gill (agill@sfu.ca); 'Mary-Louise Byrne'

Subject: GAW /GIS Day sessions at CAG 2007 to be video recorded by MTD, USask

Importance: High

Hello to All,

As per the subject heading, arrangements have been made to obtain the services of the Media and Technology Division, USask, to video record the two GAW sessions.

This important development means that we will have a detailed voice-image record of the CAG's first significant discussion about GAW, and that we will also have materials from the sessions that can be edited in the coming months for media releases and other communications, including website postings.

In closing, I wish to thank Elise Pietroniro, USask for negotiating this arrangement, and I encourage all participants to give your presentation materials a further, careful round of attention now that we know that what we say and do will be video recorded.

Barry Wellar

Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5

Communication 21

University of Saskatchewan to host discussions of Theme Days selected for Geography Awareness Week 2007 in Canada

Media release

Geography Awareness Week is held in a number of countries around the world, but from November 12-16, 2007 Canada will be the first country to dedicate special days to a topic of national interest.

Dr. Barry Wellar, Director of Geography Awareness Week for the Canadian Association of Geographers, and Professor Emeritus at the University of Ottawa, says that this is a major achievement.

“November 12 is Weather and Climate Day, November 13 is Water Day, November 14 is GIS Day, November 15 is Transportation Day, and November 16 is Food and Health Day. Each Day is on a topic that directly affects all Canadians.”

According to Dr. Wellar the five themes chosen for Geography Awareness Week 2007 are important to every person and organization in the country. However, he emphasizes that there is a large ‘geographical gap’ to be overcome.

“Canada has a huge amount of geography, and much of it is unknown to politicians, business people, and adults in general, and certainly Canadian teens and children have a lot to learn about this country. Even members of the media do not know as much as they should about the geography of areas and regions that are in the news. Indeed, it has been said that those seeking to immigrate to Canada have a greater awareness of their chosen land than the people who live here.”

Sessions at the Annual Meeting of Canadian Association of Geographers at the University of Saskatchewan will help define a national program to increase geography awareness in every region according to Dr. Wellar.

“We have identified the Theme Days for 2007, and now we have to make things happen. The meetings at the University of Saskatchewan are a critical first step towards helping Canadians become the most geographically aware people on Earth.”

For further information contact Dr. Barry Wellar at:

Email: wellarb@uottawa.ca

Tel: 613-728-3483

Communication 22

Comment on GISuser.com Comment on Theme Days

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: May 27, 2007 3:52 PM
To: 'GISuser.com - Glenn'
Subject: RE: [Caglist] Theme Days for Geography Awareness Week 2007
Importance: High

I saw the GAW-Canada materials; they look very good, thank you. And thank you very getting out a bit of a wake up call regarding the GAW-GIS day connection,

Based on communications received, people appear to be catching on to the symbiotic relationship that I am building into Canada's GAW affair, so that all the Theme Days "feed" each other, and GIS Day actually performs a hinge function throughout the Week. However, some were quite effusive in their praise of this apparently innovative approach.

Since it seemed to be a pretty clear and almost overdue arrangement to me, the meetings in Saskatoon next week will be a good time to air it all out and see if we are all on the same page.

Which prompts a question and request.

I have been looking for previous applications of the Theme Days idea for GAW, and I have not yet encountered any public literature provided by a national, state, or provincial geography association on the titles of Theme Days comprising GAW, or how they arranged and undertook the Theme Day initiative for GAW.

If you know of any previous approaches along the Theme Days line I would welcome learning about them. In addition, you have a lot wider reach than I do, so I wonder if you might poll your viewers for sources of information (e.g., websites, articles) on previous or planned GAW Theme Days. Or, for that matter, contacts, since we should be cooperating on activities like this.

If all goes well I will have something for you after the CAG meetings in Saskatoon.

Regards.

Barry Wellar

Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5

Communication 23

PowerPoint Slides from GAW I and II Presentations

From: Barry Wellar [mailto:wellarb@uottawa.ca]
Sent: June 5, 2007 6:20 PM
To: 'Beth Carlson'; Bob Sharpe; 'Chris Sharpe'; 'Chris North'; 'Elise Pietroniro'; Gail Fondahl (fondahlg@unbc.ca); 'Peter Deadman'; 'Susan Laskin'; 'Tarmo Remmel'; Theresa Garvin
Subject: PPTs of GAW presentations
Importance: High

Hello to All,

Thank you again for your contributions to the GAW sessions at CAG 2007.

Please send me the PowerPoint versions of the slides that you used for your GAW I and/or GAW II presentation.

Please make sure that the files are clearly marked to ensure that there are no mix-ups by students working on this project at the U of O.

Actually, two separate mailings might be advisable for those who used PPT slides both times, for the following reason. While I do not recall any huge PPT files, separate mailings cut down on size-of-file problems and the need for a pdf version, or using a different email address with higher capacity.

Please send the PPTs in the next several days, so that I can put together a package for the CAG website and take advantage of the momentum that was achieved at Saskatoon.

Best regards.

Barry Wellar

Communication 24

Suggestion about PowerPoint Materials

From: Barry Wellar [mailto:wellarb@uottawa.ca]

Sent: June 5, 2007 10:31 PM

To: 'Beth Carlson'; Bob Sharpe; 'Chris Sharpe'; 'Chris North'; 'Elise Pietroniro'; Gail Fondahl (fondahlg@unbc.ca); 'Peter Deadman'; 'Susan Laskin'; 'Tarmo Remmel'; Theresa Garvin

Cc: Ashoo Anand; 'Barry Wellar'; Henry Frew (frewh@carrickhouse.net); 'James Boxall'; Nick Novakowski; sam herold; Zoran Reljic (zrelj056@uottawa.ca)

Subject: Suggestion about PPT materials

Importance: High

All,

I have one PPT slide set in hand. Before the rest of you send me your PPT materials, please give at least a passing thought to adding a sentence or paragraph of text to each slide to make the presentation self-contained for the viewer.

May I direct you to two PPT presentations of mine that illustrate how the added text approach can be adapted to meet the needs of different venues. One paper was posted on February 28, 2007 by Transport 2000 Canada (transport2000.ca) and the other by the Applied Geography Specialty Group, AAG (<http://agsg.binghamton.edu>)

For the AGSP PPT slides, go to AGSG Sessions at the 2007 meetings, then the Applied Geography Research session, and then to the second presentation on the topic of being an expert witness.

I look forward to receiving a page or so of notes from each contributor since I think such notes will be informative and very useful.

Thank you.

Barry Wellar

Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa

Communication 25

Theme Day Website Selection Parameters Geography Awareness Week 2007 (Draft, June 6, 2007)

This is a draft statement. Feedback is invited by June 19 at the latest, so that I can complete a revised text by the end of June.

The intent of the parameters is to make explicit the criteria and procedures that must be satisfied during the course of the looking for, evaluating, and listing the websites selected for each Theme Day.

As shown in this initial communication the parameters are Limited to what I regard as the fundamentals. I will add to the list if issues arise, or if a Leader, Coordinator, or other interested party identifies a matter that is pertinent to website selection for two or more Theme Days and therefore warrants treatment as a parameter.

Those of you who were at GAW II will have heard some of these parameters before. In due course the video record of the GAW sessions (I and II) at CAG 2007 will be posted on the CAG website, and interested persons who were not at GAW I and II can get a 'feel' for what we are doing via the video record.

Parameters of Website Selection, GAW 2007: First Draft

- 1. The website must be operated by a Canadian entity.**
- 2. A maximum of ten websites has been set as the limit for each Theme Day. Comments from a mix of respondents (including media reps) suggest that ten is the appropriate number for a variety of reasons, but two in particular should suffice to make the case: our objective is to inform rather than overwhelm, and our emphasis is on quality rather than quantity. Consideration can be given at a future**

date to calling additional websites to the attention of visitors to the CAG website, but that is a matter for another day.

2. The role and importance of geography or geographical factors to the website content must be explicit, must be clearly described and /or explained, and the reports and other materials supporting the discussion about the role and importance of geography to the theme topic must be methodologically and technically sound.

A starting point for getting a handle on this parameter is found in two publications in which I list 100 or so geographical terms. Leaders may wish to add other compilations to illustrate other geographical terms pertinent to a particular Theme Day topic. Should other terms emerge, please forward them to me and I will put them in a file for inclusion in the third list of terms that may be assembled for GAW.

The first publication containing a list of geographical terms is *Geography and the Media*, which is posted on the CCGE website (ccge.org). The steps to follow are *GeoLiteracy*, *Projecting Geography*, *Geography and the Media*, and *Table 1*. The second document is *Geographical Factors as a Core Element of Sustainable Transport Best Practices in Metropolitan Regions* and it is posted on the *Transportation Geography Specialty Group (TGSG)* website. Go to aag.org, then *Specialty Groups*, then the *TGSG* website and then the *2007 Fleming Lecture and Table 2*.

3. The representation of geography and/or geographical factors by text, numeric and /or graphics means may appeal to one or more sectors of Canadian society, including: 'ordinary Canadians'(children or youth, adults, seniors); educational institutions; governments; non-government organizations; business; advocacy groups; international interests; and, very, very importantly, the media. Clearly, the more sectors to which the website appeals the higher its

value as an instrument to enhance awareness about the significance of geography to the theme topic.

4. Website presentations must be of very good quality at a minimum, and the ease of accessing and using the website must be very good at a minimum.

5. The website owner must agree to have the website linked to the CAG website from November 8 to November 21. This overlap on either side of Geography Awareness Week is necessary in order for the media to have sufficient time to visit and possibly re-visit all the websites that have been selected for Geographic Awareness Week 2007 in Canada.

6. There will be a Leader or Co-Leaders for each Theme Team. A minimum of five Coordinators on each Team seems both workable and necessary. The intent here is to ensure that no theme is put at risk because of the absence of 'back-up' people on board to see the task through to completion. I will assist in bringing Coordinators and other support to bear, but the Leaders and Co-Leaders are responsible for ensuring that they have the people in place to do the important work that needs to be done well, and on time.

This is the first draft. Feedback is invited to clarify what has been written, and/or to add a parameter. In the latter case the reason(s) for the addition need(s) to be included, preferably along the lines of what has been written for parameters 1-6.

**Dr. Barry Wellar
Media Program Director
Geography Awareness Week
Canadian Association of Geographers
c/o Department of Geography
University of Ottawa
Ottawa, ON K2A 3P5**

Communication 26

Progress Report 2

Geography Awareness Week, November 12-16, 2007 (Published in CAG Newsletter Volume 14, Number 3, 2007)

For readers who noticed a change in the title of the Progress Report, the explanation is provided below.

1. Geography Awareness Week (GAW) 2007 in Canada has been designed to put us among the first countries in the world in which each school day of the week is treated as an opportunity to promote geography awareness on a topic of societal interest. Moreover, if we do a bang-up job more Canadians might even be persuaded to think geographic thoughts on the week-end. Five Theme Days have been selected for GAW 2007: Weather and Climate Day, Nov. 12; Water Day, Nov. 13; GIS Day, Nov. 14; Transportation Day, Nov. 15; Food and Health Day, Nov. 16.

2. The decision to label our program Geography Awareness Week is consistent with our institutional reality – this is the Canadian Association of Geographers --, so it is appropriate that GIS Day be part of the Week. I hasten to add that this decision is receiving informed attention from GIS groups, and from those in the industry who realize that a Week of five Days actually increases the exposure time and the opportunity to elaborate the utility of GIS.

3. As noted in various issues of CAGList as well as in communications to Department Chairs, each Theme will be the responsibility of a team with a Leader and several Coordinators who will select the extra-university websites to be linked to the CAG website.

4. To ensure that the task is doable, and that quality prevails, a maximum of ten (10) Canadian websites will be selected by each Theme team. Two primary conditions for selection are the explicit regard shown for geography in the website contents, and the informational and instructional merit of the presentations. (Yes, these conditions do represent a raised bar.)

4. The two sessions on GAW at the 2007 CAG Annual Meeting were extremely valuable in terms of benchmarking the CAG's entry into the GAW process, and as a venue for identifying individuals with ideas, energy,

and enthusiasm who wish to actively participate in making GAW 2007 a first-rate endeavour.

6. The video record made of the GAW sessions contains numerous lessons learned and suggestions about GAW activities. Time and resources permitting, a series of mini videos will be prepared that can be used in discussions with website sponsors, as well as in classroom environments from elementary schools through to colleges and universities.

Barry Wellar
CAG Program Director
Geography Awareness Week 2007

Communication 27

Geography Awareness Week 2007 Theme Day Roster (June 15, 2007)

Weather and Climate Day (Nov. 12)

1. Sam Herold (samherold@rogers.com)
2. Dr. Trevor Bell (tbell@mun.ca)
- 3.
- 4.
- 5.

Water Day (Nov. 13)

1. Henry Frew* (frewh@carrickhouse.net)
2. Dr. Nick Novakowski (nnovakowski@swgc.mun.ca)
3. Ashoo Anand (ashooanand@yahoo.com)
- 4.
- 5.

GIS Day (Nov. 14)

1. Dr. James Boxall* (james.boxall@dal.ca)
2. Zoran Reljic (zrelj056@uottawa.ca)
- 3.
- 4.
- 5.

Transportation Day (Nov. 15)

1. Dr. Barry Wellar* (wellarb@uottawa.ca)
2. Dr. Clarence Woudsma (cwoudsma@fesmail.uwaterloo.ca)
3. Dr. Ron Buliung (ron.buliung@utoronto.ca)
- 4.
- 5.

Food and Health Day (Nov. 16)

1. Dr. Nairne Cameron (nairne@ualberta.ca)
2. Dr. Bob Patrick (robert.patrick@ualberta.ca)
- 3.
- 4.
- 5.

* Designates Theme Day Leader

