



# CONFLUENCE

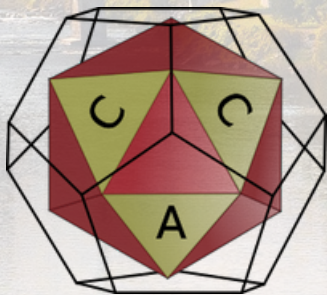
MAY 20 - 23, 2025

CARLETON UNIVERSITY

## SPONSORSHIP OPPORTUNITIES



Canadian Association of Geographers  
Association Canadienne des Géographes



**Carleton**  
University



# CONFLUENCE

Join Us at the Confluence!

The 75th Annual Meeting of the Canadian Association of Geographers (CAG), held jointly with the 50th Annual Conference of the Canadian Cartographic Association (CCA), invites you to become a sponsor of this milestone event. Taking place from May 20 to 23, 2025, at Carleton University in Ottawa, this conference brings together academics, professionals, practitioners, and knowledge holders from across Canada and beyond to explore the theme of “Confluence.”

Your sponsorship directly supports the advancement of geographic and cartographic knowledge, fosters interdisciplinary collaboration, and strengthens connections between communities and researchers.





We offer tiered sponsorship packages to accommodate organizations of all sizes. Benefits are designed to provide meaningful visibility and engagement opportunities with our attendees.

### **Confluence Champion (\$5000)**

- Recognition as a top-tier sponsor in all conference materials (website, program, and signage).
- Opportunity to deliver a brief welcome message during the opening reception.
- Prominent logo placement on conference materials and in the plenary session room.
- Complimentary booth space in the exhibitor area.
- Full-page advertisement in the conference program.
- Two complimentary conference registrations.

### **River Advocate (\$2500)**

- Logo placement in the conference program and on signage.
- Complimentary booth space in the exhibitor area.
- Half-page advertisement in the conference program.
- One complimentary conference registration.

### **Stream Supporter (\$1500)**

- Logo placement in the conference program.
- Quarter-page advertisement in the conference program
- One complimentary conference registration.





## Why Sponsor Confluence?

- **Visibility:** Gain exposure to a diverse audience of academics, professionals, students, and industry leaders. Your brand will be featured in conference materials, ensuring maximum visibility.
- **Networking:** Build meaningful connections with key stakeholders in geography, cartography, and related fields. This is an opportunity to engage directly with decision-makers, researchers, and practitioners who are shaping the future of these disciplines.
- **Impact:** Showcase your organization's commitment to advancing research, innovation, and interdisciplinary collaboration. By supporting CAG 2025, you demonstrate leadership in fostering solutions to pressing geographical and environmental challenges.
- **Reputation Building:** Align your brand with a prestigious event celebrating its 75th year, recognized as a cornerstone of the geographical and cartographic communities in Canada.
- **Talent Acquisition and Development:** Connect with top students, early-career professionals, and established experts. This is a prime opportunity to identify talent and support the next generation of leaders in your industry.
- **Community Engagement:** Strengthen your organization's relationship with academic and professional communities by supporting discussions and initiatives addressing critical societal issues such as climate change, urban development, and Indigenous knowledge integration.

### Contact Us:

To secure your sponsorship or discuss custom options, please contact our conference manager, Niesa Silzer, at [nsilzer@detailsinc.ca](mailto:nsilzer@detailsinc.ca).

Let's work together to make this conference an unforgettable event and celebrate the theme of "Confluence" in the heart of Canada's capital!

